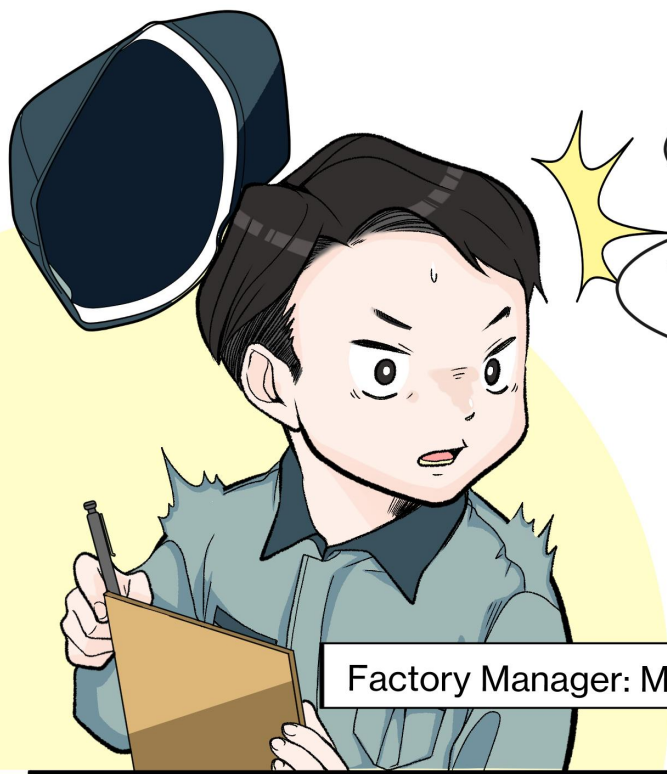


# Efforts to display **PISCO** logo in China "碧士克"

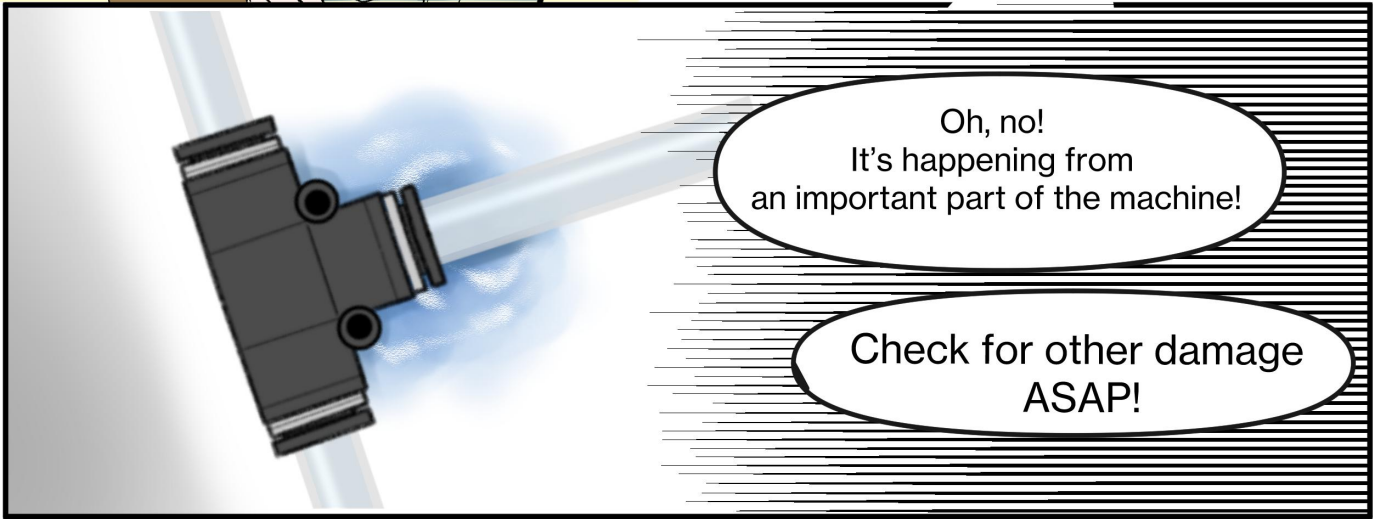
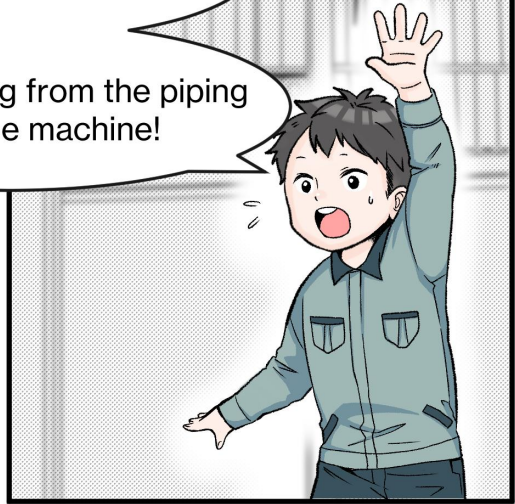
For safe and secure use of PISCO products





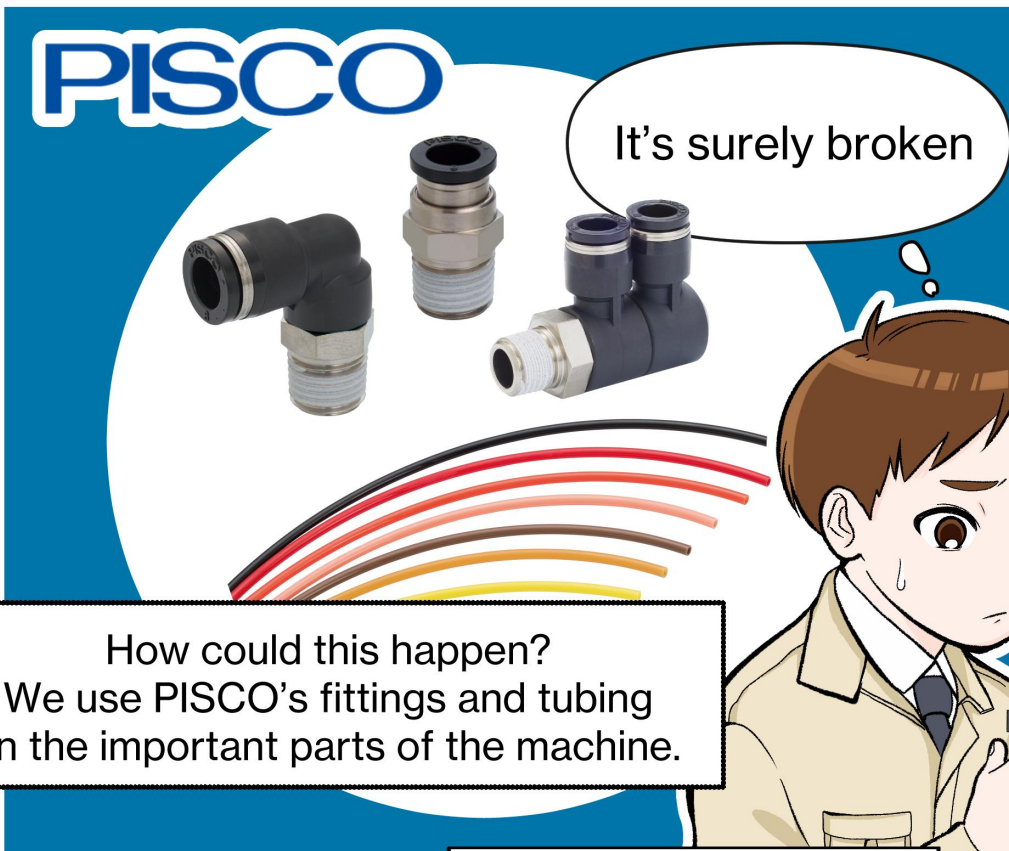
Factory Manager: Mr. Chin

Hey, Factory Manager, there's an emergency!  
Water is leaking from the piping inside the machine!



Oh, no!  
It's happening from an important part of the machine!

Check for other damage ASAP!



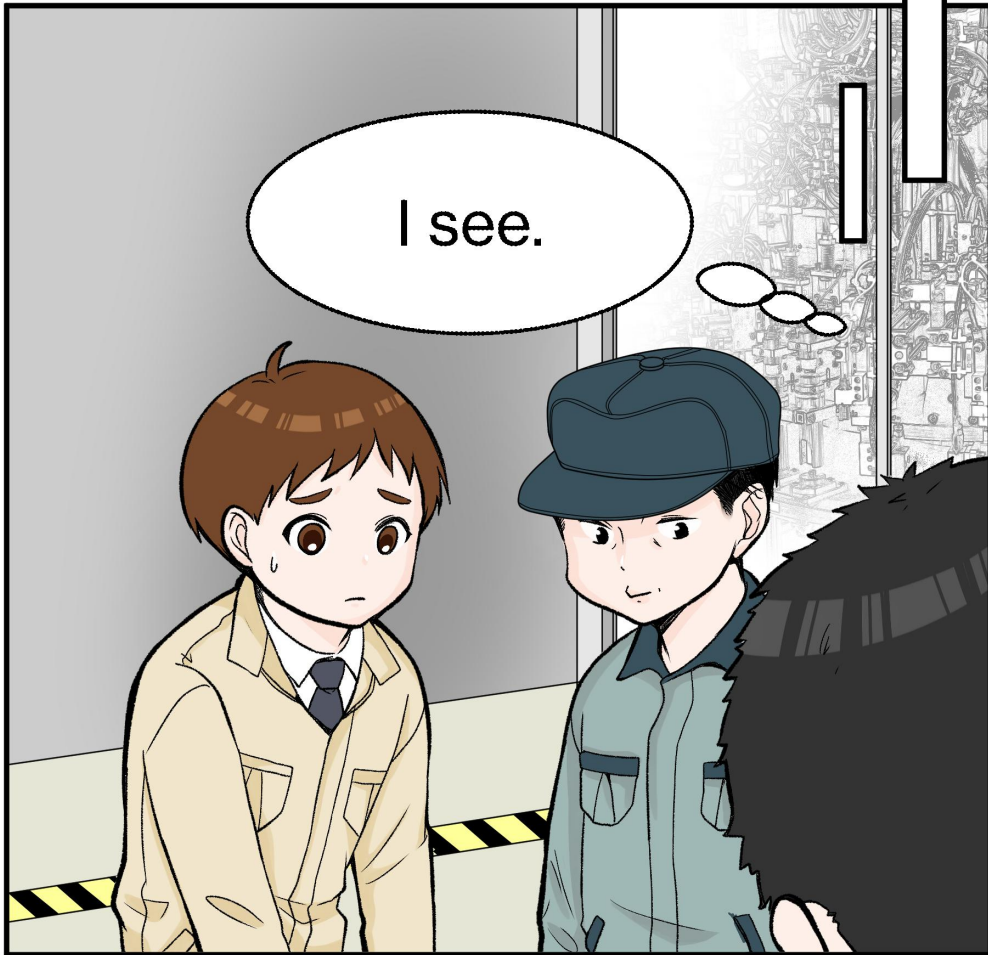
How could this happen?  
We use PISCO's fittings and tubing in the important parts of the machine.

Machine Builder: Mr. Lee

It's surely broken



Hmm...

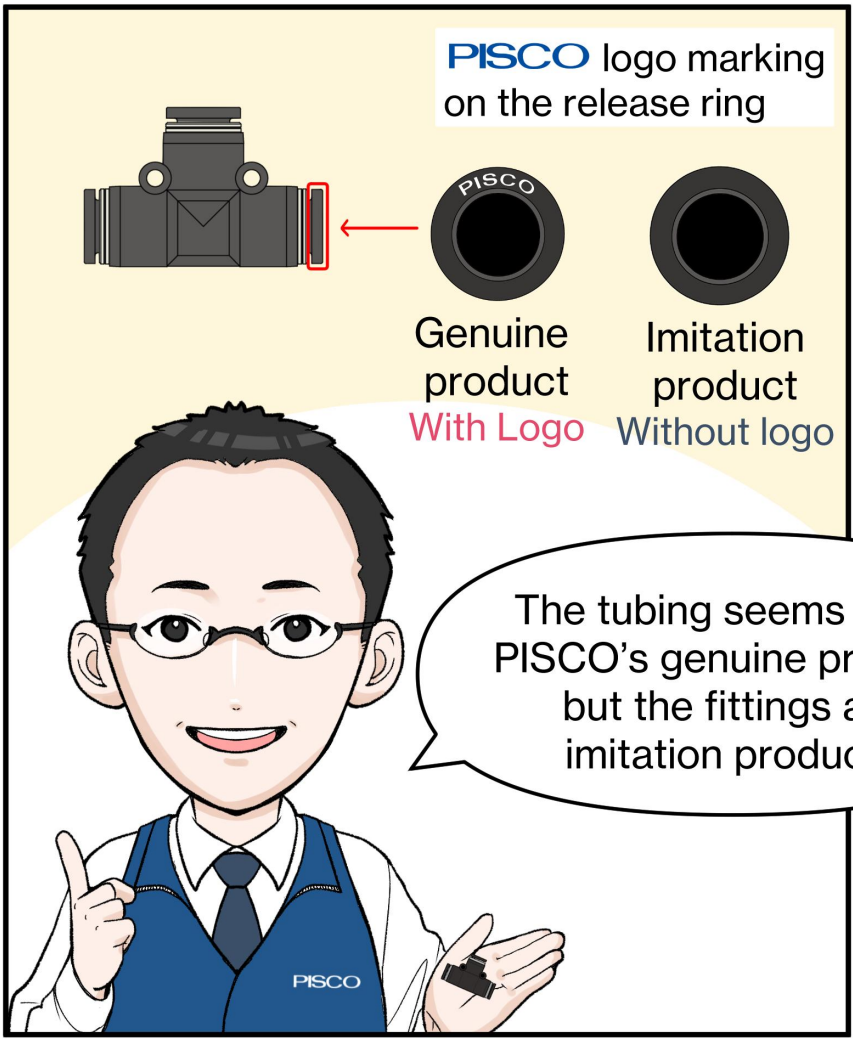


I see.

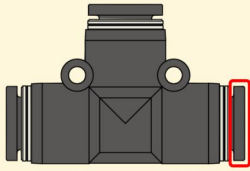
We better have an expert at PISCO check on this.



What?!?!  
Seriously?!?!



PISCO logo marking on the release ring



Genuine product  
With Logo



Imitation product  
Without logo

The tubing seems to be PISCO's genuine product, but the fittings are imitation products!

PISCO has registered trademarks for “碧士克” in China, Hong Kong, and Taiwan.

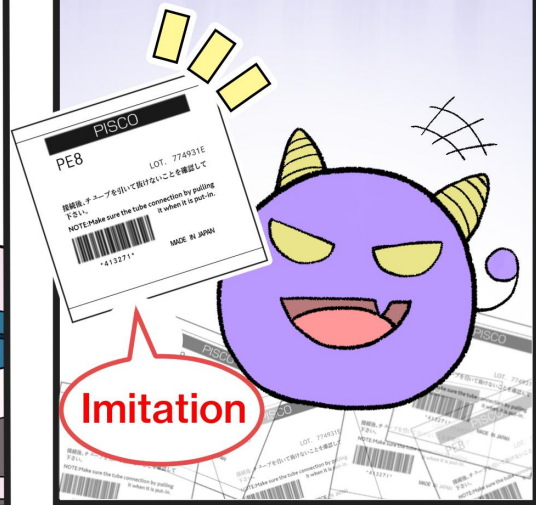


Trademark registration



There are many imitation products that copy PISCO's products in the market.

This will definitely cause problems for PISCO's customers.



碧士克

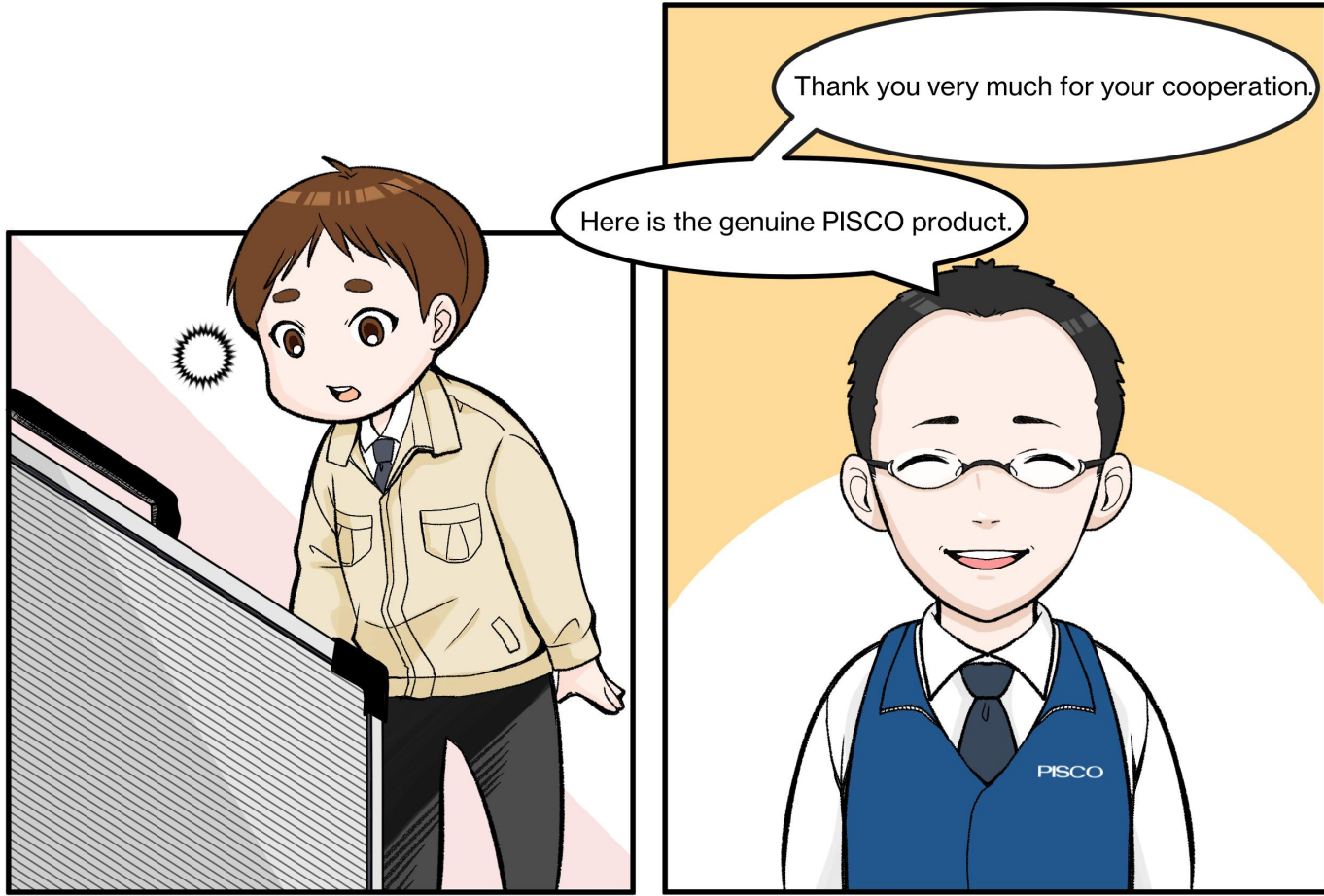
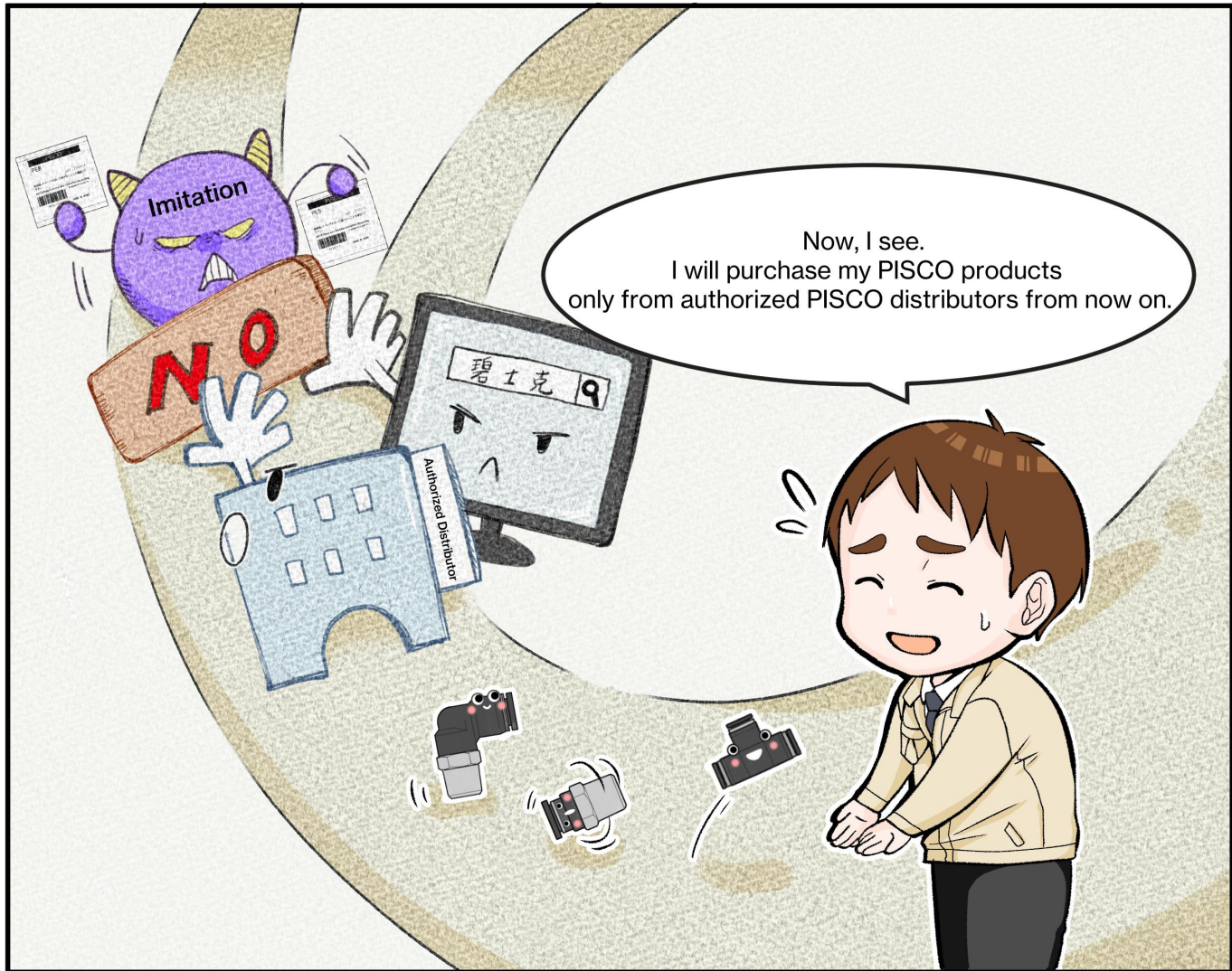


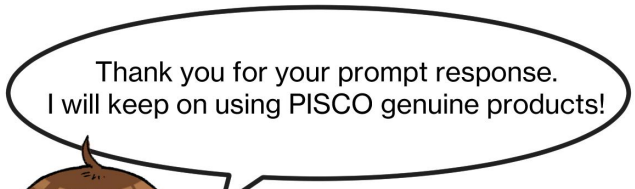
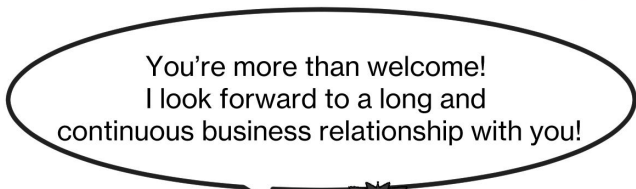
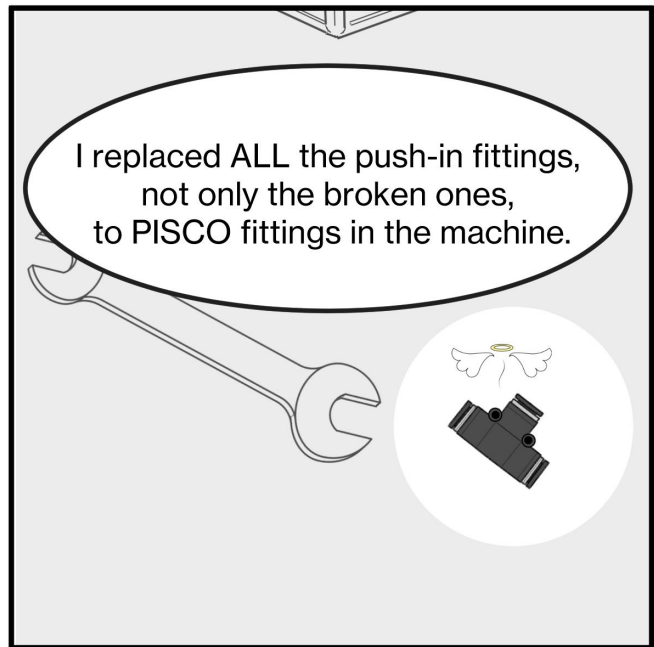
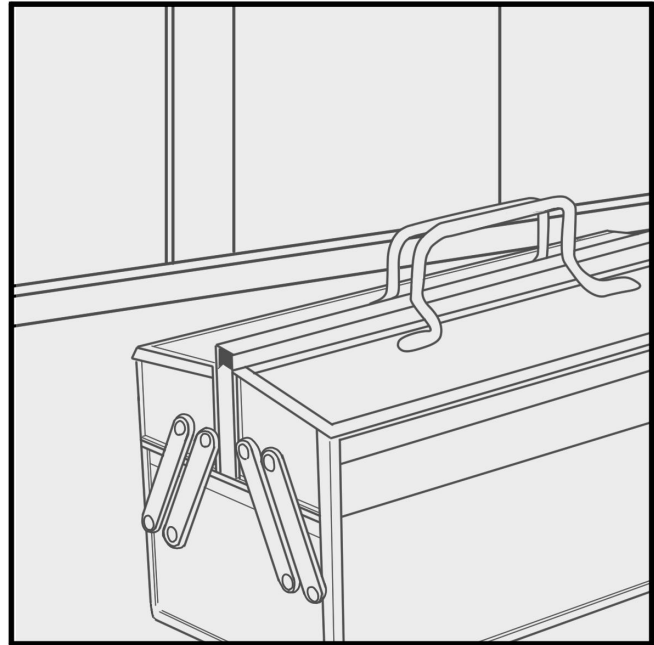
In order to take measures against copying our products, and so there is no confusion in the sales of PISCO's genuine products,

we are going to use 碧士克 on the PISCO website, product packaging, and advertising media.

碧士克







# MEMO

A series of horizontal dashed lines for writing.

**PISCO®**